

Who Are We?

The Amanda Rogers School of Dance was established 28 years ago in Penwortham, moving eight years ago to purpose built studios at Hutton Grammar School.

The School specialises in RAD and ISTD exam work and has gained an excellent reputation for the results it achieves. Singing, Music Theory and GCSE Dance are also included in the School Curriculum.

All teachers are highly qualified and are fully registered with the RAD and ISTD Examining boards, all hold First Aid and CRB Certificates.

How to Reach Our Data Controller?

To contact Amanda Rogers School of Dance & Performing Arts Data Controller regarding our processing of your personal data, email arogersdance@gmail.com

How Do We Notify You of Changes to this Policy?

We keep this Policy under regular review and place updates on our website. We will also provide notifications of material changes via email or other channels. If you keep using the Services after we notify you, you consent to the updated Privacy Policy. If not, you may cancel your account.

What Are Your Rights?

Our school recognises that your personal data belongs to you and we don't wish to use it in ways that you don't want us to.

You can control whether or not you receive marketing email from ARSD&PA by emailing arogersdance@gmail.com

You can also exercise a variety of rights regarding our use of your data:

- You can ask us for a copy of the information we have about you (Subject Access Request)
- You can ask us to correct any incorrect data we have about
- You can ask us to delete your data
- You can ask for your data in a common, machine-readable format
- You can object to any processing we do on the basis of legitimate interests or to any automated decision-making
- You can ask us to restrict the processing of your data

To exercise any of the foregoing rights, please email the school here arogersdance@gmail.com also, note that you have the right to lodge a complaint with the UK Information Commissioner's Office or the supervisory authority in your country of residence or place of work.

What Data Do We Collect?

We don't receive any personal data about you other than what you provide us as part of your child's registration process.

What Happens If You Don't Want Us to Have Your Data?

You are required to provide personal data to us as part of your child's enrolment at the school. **Note:** Failure to do so may affect our ability to provide the Services you request. For example, we are unable to contact you if your child has an injury or the school may need to contact you urgently about an upcoming event.

How Do We Use Your Data?

ARSD&PA uses your personal data to provide the services you request, to personalise your child's experience, to send you communications and to enhance your ability to support the school you care about.

Communications: We use your information to send you some different types of emails and you can stop receiving them as set forth below, **Note:** Those in RED and mandatory as part of your child's membership of ARSD&PA and to help us comply with Health, Safety & Safeguarding Legislation:

Communication	Why?	How can I opt out?
Registration Form	To enrol students	N/A
Health & Safety Alerts	To ensure the safety & wellbeing of our students	N/A
Safeguarding Alerts	To ensure the safety & wellbeing of our students	N/A
Marketing Alerts	Promotional offers, visits	arogersdance@gmail.com
Merchandise Alerts	New items for sale	arogersdance@gmail.com

On What Legal Bases Do We Process Your Data?

We process your personal data on a variety of legal bases depending on the use. For example, we will only process your personal data to send you direct marketing if we have your consent and you can withdraw this consent at any time by contact us and opting out of receiving such emails. Sometimes it is necessary to process your data for us to comply with our legal obligations, like when we send information to HMRC.

How Are We Using Your Data Based on Our Legitimate Interests?

We may process your personal data for the purposes of our legitimate interests, provided that these uses aren't outweighed by your rights or interests. For any uses we justify on the basis of legitimate interest, you have the right to opt out of such processing here.

Are We Doing Any Automated Decision Making?

The ARSD&PA do not have any automated decision-making technology.

With Whom Are We Sharing Your Data?

The ARSD&PA will not share personal data with ANY third party or company/organisation.

How long will we retain your Data?

The ARSD&PA will hold your data for a period of 2 years prior to destruction/removal from our database.